



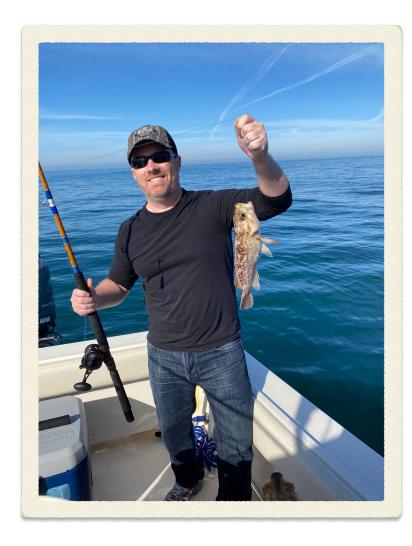
90-Days Ago We Invited a Small Group of Ordinary People to Become Guinea Pigs In Our Private Beta Testers Group

Discover How They Made Millions With This
New Simple 3-Step A.I. Powered Method

By Keegan Mueller, Rob Jones, Gerry Cramer & Chris Reader

CASE STUDY #1

RYAN DUEY



BACKGROUND

I'm Ryan and I live in San Diego, CA. After spending nearly 10 years as a Certified Financial Planner, I knew my career in finance wasn't going to make me rich.

Plus, it required me to always be physically present in an office in order to earn an income.

It wasn't going to provide the time freedom I envisioned for myself and future family since I plan to be one of those dads who never misses a little league game or gymnastics event.

So, I started researching Internet marketing in 2010 as a way out. Like many others, I've bought many courses over the years, with little success. It always seemed like there was something missing. I also struggled from shiny object syndrome and bounced from one business model to the next.

I knew about YouTube, but I was intimidated because I struggle with the creative aspects of marketing and my initial trepidation was not knowing

how to write, create, and edit a video. I thought it could take me months before I could make anything halfway decent.

My first day in the Beta Tester group, I admitted my fears. Keegan gave me access to all the resources he provided us with the script template formula and the software he uses to build videos in 30 minutes with a few clicks. All my fears were completely overblown (like most people in life) and within three days I created a handful of videos I was pretty proud of.

RESULTS FROM THE BETA TESTERS GROUP

This is the part that I can barely even believe myself. My initial goal was to hopefully hit \$1,000 /day within 90 days. *I smashed that goal within the 1st two weeks*.

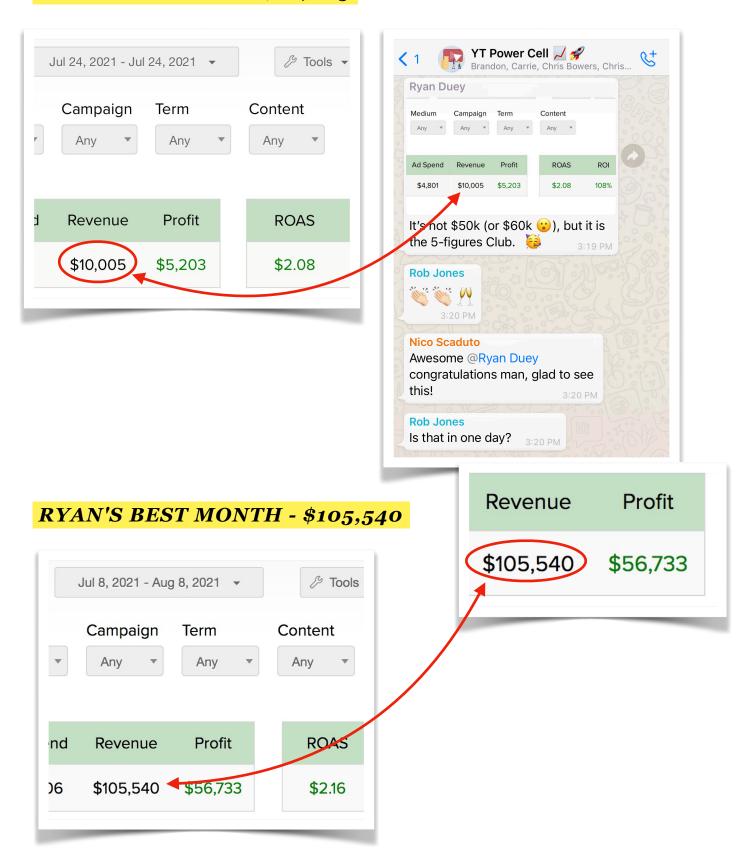
Five weeks later, I had tallied \$123,915 in affiliate earnings and over \$67,000 in profit.

I have never made money like this in my whole life. I don't think I could have seen this coming.

Some days it seriously feels like I'm printing money. I get paid three times per week and each time I look at my bank account there's more money in it than the last time I looked.

It's crazy.

RYAN'S BEST DAY - \$10,005



MY BEST ADVICE

Learning from your mistakes. Borrow from the success of others. Time and money are two things you can't afford to waste.

Find a fast path to success. Follow a roadmap. Don't do it on your own.

Success is a choice. It just takes focus and consistency. Avoid excuses and distractions. Take action and **jump in with both feet.**.

You hold the power and you are in control of your financial destiny.

You can't get back lost time, but you can make up for it by taking control of your future, right now.

IMPORTANT

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CASE STUDY #2

NICK PERHAI



BACKGROUND

I'm a 29-year old guy from Michigan whose life has completely and profoundly changed over the last year. I got married to the most amazing woman and we just had our first child, a beautiful daughter, a week ago from the time I'm writing this.

If you're a parent, then you can relate to how your priorities radically shift the first time you hold your baby in the hospital.

Growing up, I watched my parents work hard and do

what "was expected of them". We got by, but it seemed all they did was work.

I respected and loved my parents so I figured that was my blueprint for life and accepted my fate. So, I went to college to get a degree that would provide me a "safe" career. I found a job. I did what I was supposed to do. In the process, I took on \$60k in college loans to get a \$30k/year job I hated.

After one year in the workforce, I couldn't take it anymore. I looked around and thought, I do not want this. There must be another way.

So, I worked every day towards learning how to make a living online, specifically with the affiliate marketing business model.

I got some traction and wound up making multiple six-figures a year which I was happy with. But I also knew that there were people out there making serious money and that's the level I wanted to get to.

The platform I was using just seemed to plateau. No matter what I tried, I couldn't push through to the next level.

Keegan reached out to me because he had a similar journey. The timing couldn't have been better because I was ready to try something new.



RESULTS FROM THE BETA TESTERS GROUP

As soon as I got into the group and saw what Keegan was teaching with YouTube, I could clearly see all the potential and possibilities.

I'm not the kind of person who needs hand holding, but just some general direction and Best Practices and I'll do the rest.

I was already a strong copywriter and knew the power of ad psychology. So when Keegan gave me the script template format and a few pointers, I had 5 separate products I created videos for with a variety of hooks and angles within a week.

The biggest thing I learned from Keegan was I had to hold back on all the depth of knowledge I developed on how to specifically target to find the right buyers.

I'm just blown away at how smart the A.I. is at dialing in my campaigns. It does most of the hunting for you FASTER than all the things I learned how to isolate and individually test. When you know you have a winning video ad, you can confidently scale extremely fast without putting your money at risk.

The thing I love most about this platform is that you can scale as rapidly as you want when you find your winning campaign. It will hunt down more and more buyers as fast as you throw money at the A.I. Now, I achieve in days what would have taken me months to slowly scale using other platforms.

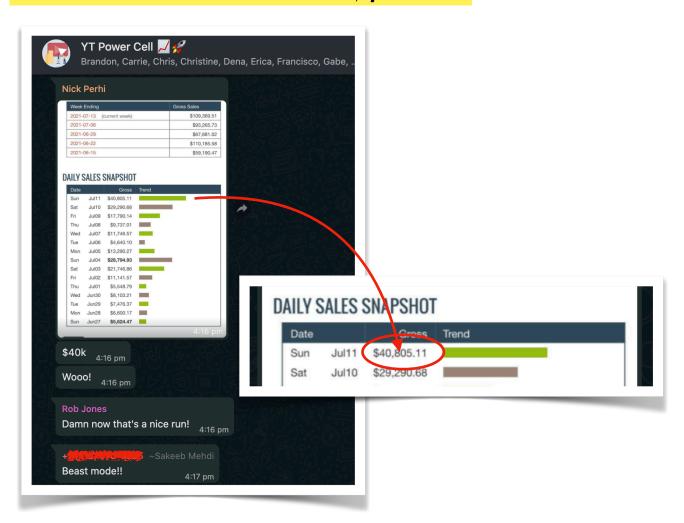
Within my first month, *I had my first \$20k/day, \$30k/day and then a \$40k/day*. A few weeks later I hit two, *back-to-back \$50k* days and I earned *\$278k in 7-days!*

In the last 3 months, I've done \$1.5 million in sales.

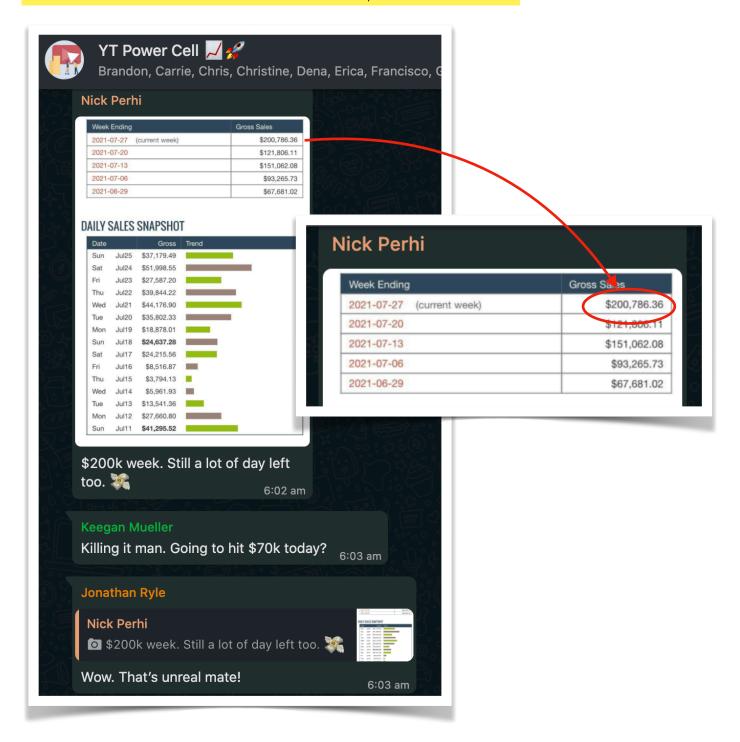
3 WEEKS AFTER JOINING THE GROUP



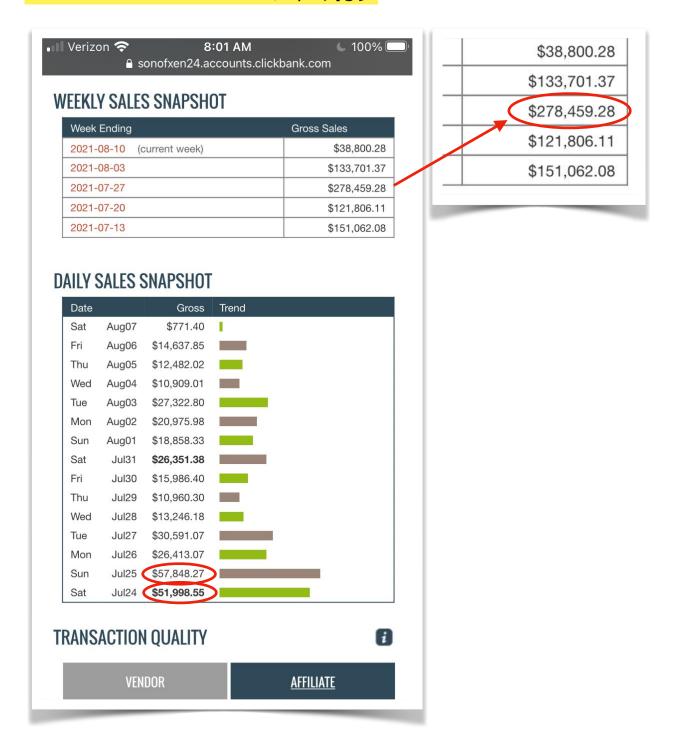
SHOWS HIS RAPID GROWTH FIRST IN THE GROUP TO HIT \$40K DAY



FIRST IN THE GROUP TO HIT \$200K WEEK



NICK'S BEST BACK-TO-BACK DAYS - \$51,998 & \$57,848 NICK'S BEST WEEK - \$278,459



NICK'S SUCCESS TIPS

"Invest in yourself, always".

I kept it simple and did EXACTLY what I was taught. I got sales on my first day running an ad. And I **haven't lost money since my first campaign!** I may break even or have low profit on a new campaign sometimes, but that doesn't matter to me because I know once I find a winning campaign, it's so much easier to scale.

Resist the temptation to keep touching your campaigns. Being a hard worker, that's the most difficult part...to sit there and let machine learning do its thing. Patience is not my strongest skill set.

But I can tell you that after spending over \$650k in just the last 3 months...it's the absolute BEST way to run your campaigns.

If you want this badly enough, then don't let anything get in your way. Sure, it's a learning curve and not everything is going to go your way in the beginning.

But I promise if you put your faith in this method and keep moving forward, it's only a matter of time before you start seeing results.

IMPORTANT

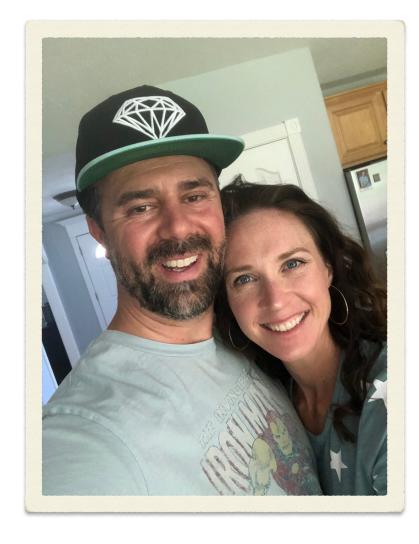
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CASE STUDY #3

GABE JOSEPH



BACKGROUND

I'm from Salt Lake City, Utah, married my high school sweetheart at 21 and quickly had 6 amazing kids.

Because we started a family so young, I've done many different jobs from selling door-to-door, selling on the phone, manual labor... you name it.

I was always a hard worker, but none of those jobs were going to allow me to build generational wealth and take care of my family forever. We had a middle class lifestyle

and were comfortable, but I knew it wasn't going to be enough so I just kept working and saving, trying to figure out what to do next.

When I got into my 30's and saved up enough money for a down payment, I went into real estate investing. Not too many years later, I had amassed a successful real estate investment portfolio. I was making millions annually in cash flow and I felt like I had achieved everything I ever wanted in life.

Times were really good and like most people I got sucked in and bought all the toys... luxury cars, boats, dream vacations with the family... you name it, we had it.

Like the rest of the world, the 2008 Economic crash came out of nowhere and completely upended my life. That's an understatement. It pains me to even write this, but I lost EVERYTHING. I got completely wiped out. I lost all of my properties. The bank took back all of my toys. I can't describe the pain, the shame, and the feeling that I failed my family and lost it all.

The only things that kept me going during my extreme depression and sense of failure was my wife, my amazing kids, and prayer. I'm in an incredible Mormon community and by the grace of God, I knew my story wasn't over and that I needed to rebuild.

The enormous challenge was that I had a 6-inch stack of Collection Notices sitting on my desk and I had no idea how to pay for them. Like many, my phone was ringing off the hook from debt collectors and I barely had enough money to feed my family.

I remember a story that is still painful to this day of having to tell my little girl we couldn't afford a new pair of shoes and seeing the disappointment in her eyes was one of the lowest moments of my life as a father.

Some friends back home had built up a decently successful SEO agency and they hired me which was my first experience being online seeing people were making money.

I could appreciate the SEO model, but the biggest drawback was that it can take a year or more to get on the coveted first page of Google. I needed money FAST to dig out of my mountain of debt. I kept the job, but went searching for another model.

RESULTS FROM THE BETA TESTERS GROUP

A mutual friend introduced me to Keegan and within a week being in this group my prayers were answered.

I admit that when it comes to online courses, I have a tendency to overcomplicate things thinking I have to put my own "spin" on it. I tried that route and only when Keegan advised me it's about following his formula and templates and make it simple on myself is when I started seeing my results...and they came quickly after that!

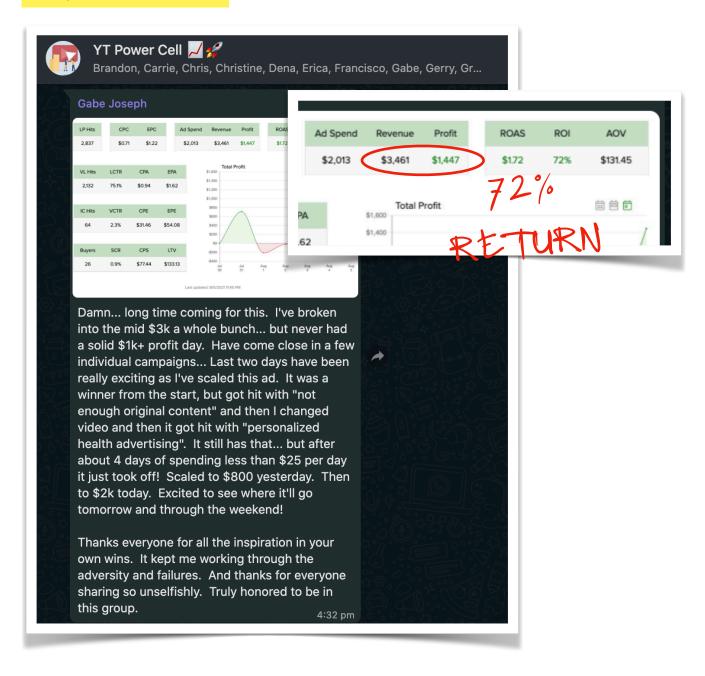
I found a winning campaign and scaled it in only 5 days – hit my \$1k/day.

You can throw up a campaign and in 1-2 days you know if it's a winner so you don't waste weeks or months like on other ad platforms.

I loved being able to ask questions in the beta group and everyone was so open and transparent of what was working for them. I would implement the advice and Bam...it would work for me like a charm!

Within a few weeks, I hit my first 5-figure day! I've never had this much success and at such a rapid pace before. I've been at it for only a few months. It's so incredible to wake up each morning checking my stats and feeling I'm finally on track like I was back in my real estate days.

GABE'S FIRST \$1K PROFIT DAY - \$1,447 PROFIT ON \$2K AD SPEND



GABE'S BEST DAY - \$15,178



MY BEST ADVICE

Don't try to reinvent the Wheel. I learned this the hard way.

Follow Keegan's formula because he knows what he's talking about having spent millions of his own dollars testing to see what **really** works. **Emulate their success!**

I've always had Coaches or Mentors in every facet of my life. It's the key to most of my successes so far. I say this all the time, "I'm dumb enough to do exactly what the mentor tells me to do".

IMPORTANT

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CASE STUDY #4

DENA BETTI



BACKGROUND

I'm a happily married mother of 2 daughters living in Northern California. I had my own real estate appraisal business for many years. Having the advantage of seeing so many properties and knowing what they're truly worth, I started investing and flipping properties back in 2002.

While it was great money, I knew that real wealth is created by holding investment properties long-term. I worked really hard and saved

all my money from both businesses. When I finally accumulated enough for a down payment (took me only 4 years), I bought a 16 unit apartment building along with a Single family home.

Unfortunately, the 2008 Recession wiped me out because my renters couldn't afford to keep paying rent and I couldn't cover the mortgage any longer. I had to Short Sell both properties which was heartbreaking.

I went back to my original appraisal business to try to rebuild my finances. However, in 2014 I had a profound tragedy losing my 14 year daughter in a freak accident. After all the pain and grief of losing your child, I decided to radically shift my focus and life purpose and started a non-profit in her name.

Since then, I've written a book, started a blog and published a Podcast for 2 ½ years now trying to help other families get through the same nightmare my family had to endure.

Our non-profit has personally helped 100's of families deal with the loss of a child. We've also provided 4,500 K-12 grade students with social and emotional education support.

I put all my time, energy, and focus on raising money and deploying the resources to those people in great need. The problem was I decided not to take a salary so 100% of the proceeds went to helping as many kids and families as possible.

I needed to find an income source that helped support my own family because appraisals took up too much of my time driving all over my county. Then, I come home and complete all the paperwork late into the night.

I love the idea of a company whose income was not attached to the number of hours in my day or the number of properties I could appraise in a week. I enjoyed my business, but there's only so many hours in a day and I felt torn all the time between making money, being there for my family, and helping families in need with my non-profit which brought me enormous pride, joy, and satisfaction.

RESULTS FROM THE BETA TESTERS GROUP

I was so happy and thrilled to be invited into the beta testers group recently. I wasn't going to let this rare opportunity to work directly with the course creators and all the amazing marketers in the group who were so open and gracious to share what's working.

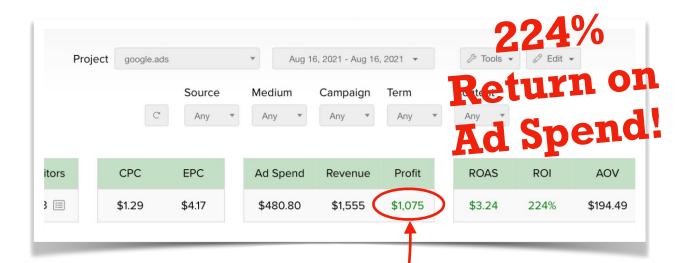
The idea of shifting gears to something new was a bit intimidating at first. But I was given the script to model and shown how to create my own original campaigns. I admit, there were some nuances I had to learn but Keegan and the group were there for me cheering me on "You can do this, Dena!" I soon found it was actually much easier than I anticipated.

I never felt like I was on my own because there's steps laid out in a precise order and all the materials I was provided were easy to follow. I found the group to be really supportive, abundance minded, people cheering you on along the way. My win was theirs, and theirs mine.

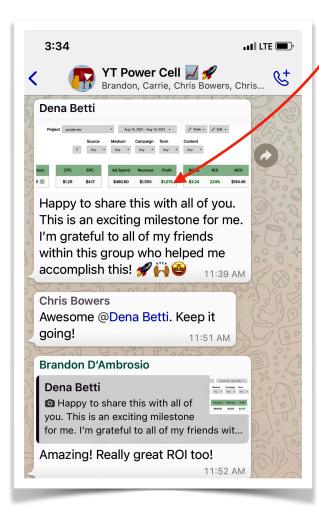
Best of all, I find it so much easier to test an ad to quickly find a winner. Plus, the algorithm is so smart and is extremely quick to take your videos out to the marketplace and show you what's working best. Keegan taught me the data that's most important to measure to know I'm on the right track.

I've only been in this group for a month, but I've broken through my \$1k day and hit my all-time best day of \$1,555... and I feel like I'm only getting started with this platform.

DENA'S FIRST \$1K PROFIT IN A DAY



DENA'S BEST DAY - \$1,555



DENA'S BEST ADVICE

Be patient. It's something you have to work at. You might have success very quickly. But, don't go into it expecting it to be a get rich quick business. Unrealistic expectations are a recipe for disaster. It may take time to learn and it will take work. But, it's okay if it takes a little time to see your success. All good things take time. The best part is the entire system is already laid out so all you have to do is follow it. And, you...will...get...there.

You need to **follow the formula** given to you and use the tools provided. Then, just work up the courage to click "Create Campaign" and see what happens. All that's left after that is making minor adjustments.

You MUST experience it for yourself. **DO the work.**

What I love most about Keegan's system is that it doesn't take me a lot of time once I build my script and video ad. From there, it's setting up campaigns and letting the A.I. do all the heavy lifting. Time is most precious to me these days and nothing I've ever tried before is this quick to set up and maintain.

Claim your freedom. This system is THE vehicle that FINALLY allowed me the balance I needed between being a working mom and enjoying time with my girls before they go off to college. Now I don't have to sacrifice my time with my family. As a mom, I can't tell you how incredible it feels not dealing with the guilt of having to choose one over the other.

IMPORTANT

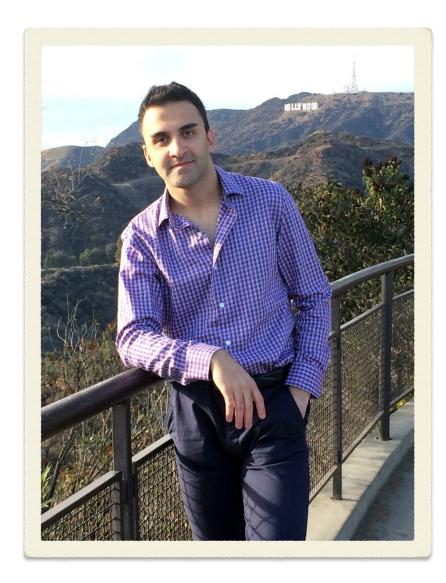
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CASE STUDY #5

ILYO TAHURI



BACKGROUND

Hi, I'm Ilyo. My family and I are originally from Kabul, Afghanistan. I was born during an extremely dangerous time in my country. My family and I were forced to move to Tashkin, Uzbekistan in 1992 when the Taliban took over after defeating the Soviets – it was super dangerous. Even though I'm Afgani, I went to Russian schools until the 10th grade. I was bullied a lot in Russian High School and it has impacted me in helping me learn to overcome life's adversities.

In 2007, my family was lucky enough to be granted refugee status and moved to Bosie, Idaho to pursue the American Dream where I finished high school, college, and where I still live today.

I'm married and can't wait to have children one day.

One interesting thing about me is that I speak 5 languages fluently with Russian being my native tongue. It took me a long time to learn English because I started as an adult, but I learned English as a second language.

Money has always been a struggle for my family. However, I am constantly seeking out how to grow my skills and am willing to pay for it if it helps me. I wanted to learn about online businesses and it took me 2 years to save \$10,000 after college to be able to start investing in myself.

I used to play a lot of video games to decompress in high school. One day, I realized while I enjoyed the happiness and relaxation video games gave me, it was also a big waste of time and wouldn't get me closer to my dreams. So then I asked myself, "How can I make money with the skills I spent so much time developing?"

When I started to look at different online business models it dawned on me that they were all versions of video games. I just had to learn how to become a skilled player to get to the next level. I think all that time wasn't a waste because it guides me all these years later on how I look at my campaign performance.

It's okay to have a bad day or a campaign that doesn't convert because I have many more lives and know tomorrow Victory is waiting for me. I feel like I'm the Emperor of my Own World... where nobody holds me back...and I'm my own master.

RESULTS FROM THE BETA TESTERS GROUP

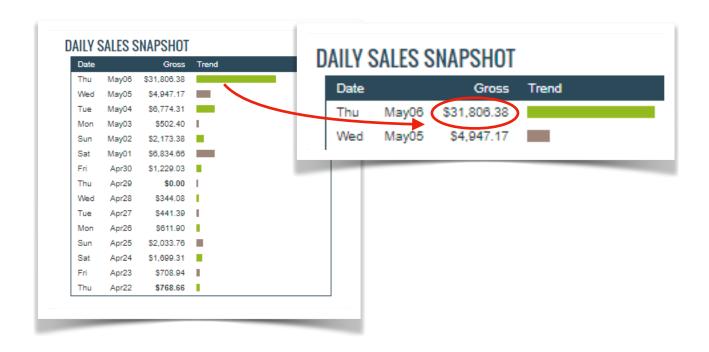
My real success happened when I applied the strategies I learned from Keegan's system. He taught me how to test a lot of different campaigns and variables. You have to learn them eventually, so why not do them in the beginning because your knowledge and comfort will grow so much faster.

For me, it happened very fast. I rocketed from \$6k/day (200% profit) to \$31k (63% profit) only 2 days later. That's how fast you can scale with this new platform!

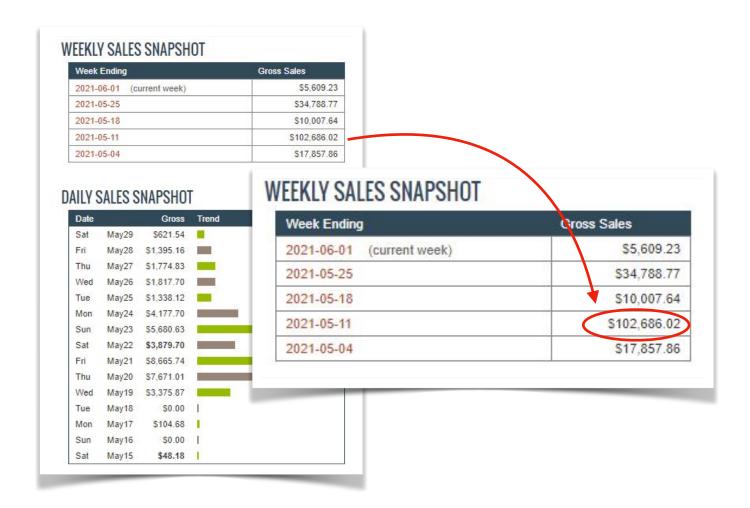
My biggest issue quickly became cash flow because I began growing beyond my available cash and credit. My biggest problem was trying to figure out how I was going to pay for ads at \$20k-\$30k/day budget. Don't worry, I figured it out.

The other thing that was so important to my growth was to see others in the group doing the numbers I wanted to be doing. I saw my mentor spent \$14k in a single day and was at 90% profit. I kept that in mind. And, when it was my turn – I spent \$19k and turned it into \$31,800. The next day was a \$10k profit day for me. So being around successful people who show you the way and then are so open about sharing information made all the difference for me.

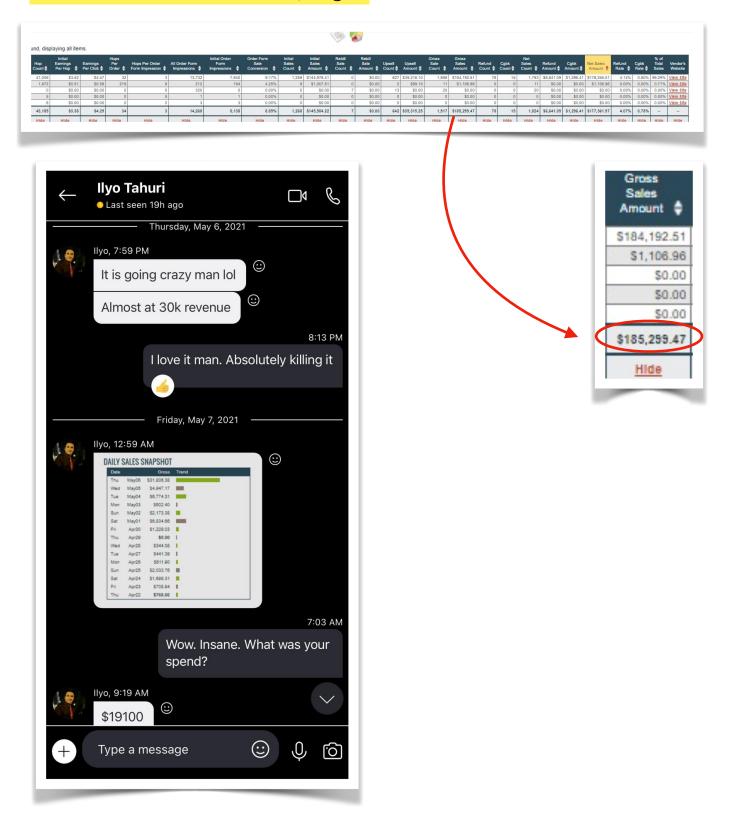
ILYO'S BEST DAY - \$31,806



ILYO'S BEST WEEK - \$102,686



ILYO'S GROSS SALES - \$185K



ILYO'S BEST ADVICE

My motto has always been, 'do your best and eventually something good will happen!'

Having a mentor or teacher makes a HUGE difference. But also, experience is the BEST teacher.

Some other important things:

- You have to **be patient** and let a campaign go bad for a few days so the AI can learn.
- Have to be willing to lose some money to make sure you're on the right track.
- Your Mindset is critical.
- Breakthroughs give you massive confidence so **keep trying** to reach yours and don't give up.

I spent a long time learning Native Ads. I enjoyed digging into the numbers because it's very data driven. However, after over a year of trying, I realized it takes a really long time to learn the right offers and where to place the ads. Plus, you need a big budget to get a campaign going. I got burnt out from it all and didn't make that much money.

This system using the power of Google is like a rocket ship right out of the beginning. In a matter of weeks, I was so much more profitable than after my first 9 months in Native Ads!

The other important lesson I had to learn once I started scaling was that you have to have the courage to raise your daily ad budget and believe in your proven video ad. Fight the urge to be conservative because the more money you give Google & YouTube, the faster they will give you customers! Eventually, the dollars don't scare you anymore because you know success is repeatable in this game.

IMPORTANT

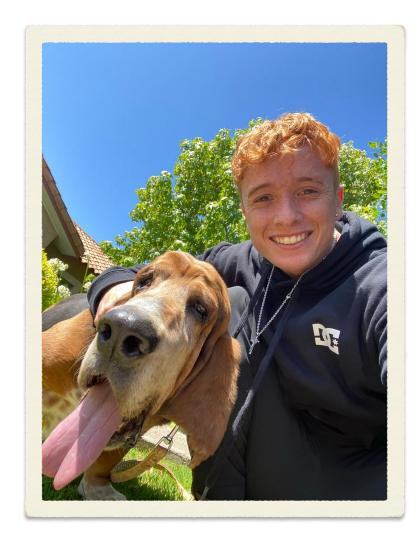
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CASE STUDY #6

FRANCISCO VALENZUELA



BACKGROUND

Hola. I am Francisco. I am 21 years old from Chile, South America. Since I was in high school, I have always had an entrepreneurial curiosity to build businesses. I read a lot of books trying to figure out how to make money.

In my country, the average adult salary is around *US*\$500 a month. I watched my parents struggle my whole life and knew I wanted something more for myself. I read about all these successful people, but there was no one around me that I could use as an

actual example of what to do. I did not know anyone that had his own business. Everyone had a job like my parents.

Luckily when I was 16, I met someone I went to high school with that started an online business and was making a little bit of money. I asked him what he was doing and how I could start. He showed me a popular Amazon based business model he was doing, but I could not get it to work. I tried for two years and sometimes I would make money and then I would lose it. Then, something changed and I made *US \$3k in one month* and **it felt incredible!** I was hooked to learn more. I do not normally like to discuss money, but since you are reading this I want to inspire you to know that now I can make US \$3k in just a few hours!

I found the Amazon business model to be too unpredictable. My income always had wild swings and I was nervous to check my account each day. I could not sleep well at night because I could not afford to lose money.

The other problem I had at first is Spanish is my first language and all my customers were in the US, Canada, and Europe. I was constantly worrying that my product descriptions needed to sound like I knew how to speak English well. I took classes and found tools on the internet to help me overcome my copywriting for ads and landing pages in proper English.

I also did not know how to make money to pay for Ads and there were not many jobs in my country during the Global Pandemic. Chile's economy was suffering so badly.



But all those business books I read in high school reminded me about fulfilling a need in the marketplace. I looked for opportunities and found that there was a huge shortage of dumbbells and weights for gyms because steel was in short supply and everybody was locked down at home and wanting to stay healthy. I started

making concrete weights in my garage and I ended up earning (about US \$10k)...more than enough to fund my YouTube Ads.

RESULTS FROM THE BETA TESTERS GROUP

I am very humbled and grateful to be in this group. I know there is no way I could have done this on my own. This business model is different from anything I used before. There are many different ways to make it work and I did not know where to start.

I also did not know the first thing about how to get started. Being in this group, we were all given exact direction on how to do everything to be successful and given many examples showing us what worked. I did not have to worry about what to do next because it was all shared freely in the group.

Struggling at first, I eventually wrote a good script and made a good video. I followed the way I was taught exactly and it started working. A few times I had some bad days, but mostly they were profitable ones. One hard thing for me was when I was told to increase my budget. I would say, "but you are asking me to spend in one day – twice what my father earns in one month."

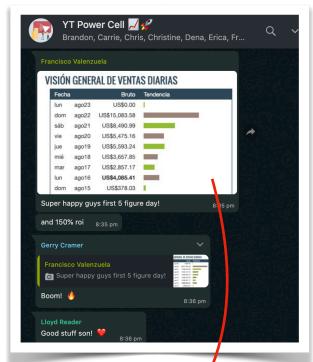
But I trusted the advice and it paid off. I made even more money. After a few weeks, I built up the courage to continue increasing my budget and it kept working. I was too scared to even tell my parents because I did not want them to worry or think I was gambling.

I hit my first US \$500/day in 10 days from launching my first ad.
I hit my first US \$1k/day four days after that. And my first US \$1,500/day
four days after my \$1k/day. It has kept growing from there.

I finally showed my parents what I had been doing for months. I cannot describe the excitement and pride on my father's face when I showed him I made US \$15k in a day and that the money was already in my bank account!

FRANCISCO'S 1ST \$1K PROFIT DAY - \$1,774 on June 30





FRANCISCO'S BEST DAY - \$15,083 on Aug 22



FRANCISCO'S BEST ADVICE

Excuses are easy for people to tell themselves why they cannot do something. You can learn anything if you want it bad enough. You have to have a dream and go after it as hard as you can and do not let anything get in your way.

I did not know English so I learned. I did not have money so I found a way to make it. We all have weaknesses and disadvantages, but we also get to decide if we can overcome them or let them beat us. Sometimes I hear people in Western countries talk about how difficult their lives are. I understand, but when you come from a place where hardship and poverty is all around you, your biggest struggles make you stronger.

We cannot help where we are born. But we are alive so that means we have a chance to figure a way out and make a better life for ourselves and our families.

Gerry often talks about his students' "Why's". I relate to that very much. It is what keeps me trying so hard and pushes me even when I am having a bad day. Based on my life, having an ad that does not convert is not a problem for me. I try to stay positive and look at every failure as a way to learn more. I do not judge myself or base my self worth by my previous day's earnings. I see this as a long term business for me so I am patient and already ahead of so many of my friends with professional degrees who wear a suit to work every day.

For me, I do all of this for my family. I want to financially take care of them and make their lives better since we did not grow up with money. And for myself, I do this for Personal Achievement. It is important to me to try as hard as I can to reach my own maximum potential and it requires discipline to be the best version of myself. First that means money, but I also want excellence in all areas of my life.

IMPORTANT

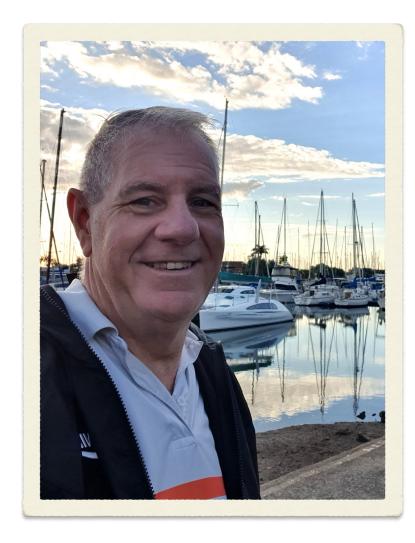
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CASE STUDY #7

GREG HAMLYN



BACKGROUND

My name is Greg and I'm an older bloke from Australia. I am a widower and the father to two wonderful sons and two daughters.

After university, I started as a mechanic because my father told me to become a tradesman to have a "real career" and security. When I got married at 27 and we started a family, I knew it was time to start my own business.

I decided to buy a lawn mower business and took it

from \$200k/year to \$1m/year within the first year. No one in my family had ever made that kind of money before.

Suddenly, two of my children got sick. I lost my daughter and fortunately my son beat Leukemia. There were lots of financial and mental hardships spending time and money at all the hospitals. I took my eye off the ball and wound up losing my business and going broke forcing my family into government housing.

I learned IT and was able to work directly for the Prime Minister. I took that money and bought several investment properties. I was finally starting to make my way back financially.

I had a wonderful wife who got diagnosed with cancer in 2012. Her needs became very costly so my only option was to sell the properties one by one to cover her medical costs. By the time she unfortunately passed away three years ago, I found myself in financial hardship again.

It took a long time to grieve her loss because I always reckoned I would be the first to go. But our kids still needed their father and I had been feeling sorry for myself so I started a business consulting clients.

I built up rather quickly working with General Contractors and Builders. I helped make them a lot of money by reaching their financial goals, but I realized I hadn't reached most of my own. When the pandemic hit and housing stopped, I lost 80% of my clients almost overnight.

It seemed as though every time I built something, some tragedy would strike and take it all away. I realized I was getting older, I didn't have the strength to work the number of hours I did when I was younger.

From all my past experiences, I knew I needed to create a business that didn't require clients to depend on for income and had no interest in opening a store with employees to manage, tying up my money holding inventory, or having to design and build new proudcts to sell.

I was introduced to this Beta Tester group. It was a bit of a challenge at first because I didn't have much credit and I was working with scared money I couldn't afford to lose. It was a constant emotional battle because I knew I had to invest money to make money, but I was being overly cautious because I felt desperate. So, it took me a little longer than most, but I did eventually figure things out and achieved my milestone *\$1k/day breakthrough*. In fact,

I had several of those days, but I sensed at the end of last year that it was becoming harder to make money.

RESULTS FROM THE BETA TESTERS GROUP

There's really not that much tech setup required and creating the video ads actually was fun.

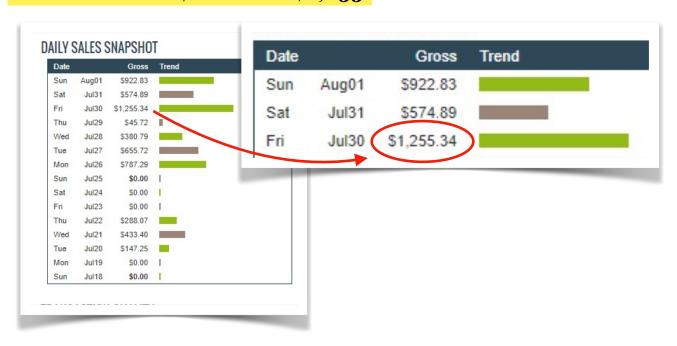
Google ads is a stable platform and very friendly to newbie marketers. You can do it without putting your face on camera. This model is a simple testing process to find a winner and then it's so easy to scale when you do find a winner!

I blasted through all the milestone we're all trying to get to.... \$1k/day, \$2k/day, \$3k/day. In only 6 weeks in this group, I found my winner and invested in myself steadily pushing up my daily budget and reached just shy of hitting \$10k in a single day and \$42k overall.

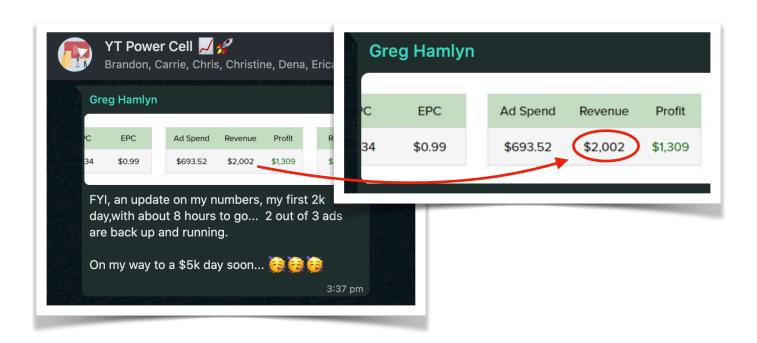
I just received a commission payout of \$25k and taking my kids out to celebrate!

I still have a long way to go, but I can see that I'm on the right path and with the right people. None of my older friends have any idea what I'm talking about when I try to explain what I'm doing to make money now. Sure, most of the other students are young enough to be my kids or even grandkids, but I'm having heaps of fun talking with them every day sharing tips and things that are working for me. We're having a ball and making more money than I thought possible in this short amount of time.

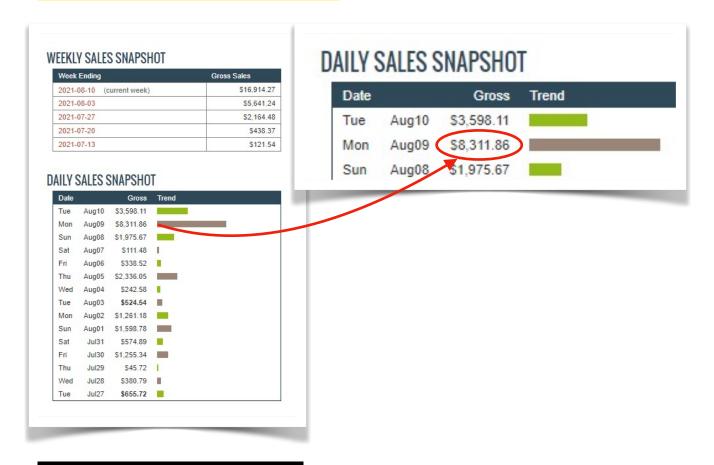
GREG'S FIRST \$1K DAY - \$1,255



GREG'S FIRST \$2K DAY - \$2,002



GREG'S BEST DAY - \$8,311



GREG'S SUCCESS TIPS

Here's my best advice for anyone thinking of following in my footsteps and adopting this business model. Believe me, I did it the long route, but you don't have to...

- Don't be scared, **pull the trigger!**
- Focus on the metrics to make next decision
- I've seen too many people give up, especially too soon. I promised myself I wouldn't be like that and would keep going until I figured it out so, **don't give up!**
- Don't let a losing campaign stop you from trying again with adjustments. If you fall off the horse, get back on.
- **MINDSET:** Use your brain. The 6 inches between your ears makes all of the difference!!!

IMPORTANT

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CASE STUDY #8

LLOYD READER



BACKGROUND

I'm a single 28 year old born and raised in Australia. I'm the older brother of Chris Reader (the Co-Creator of Profit Singularity). He's always been more about building a business and making money. I fully supported my brother as he was learning and quickly growing his paid ads for affiliate marketing products.

I'm more of a flower power type. I always

wanted to leave a legacy and leave planet earth better than the way I came into it.

My big dream is to make an impact on this planet by creating bio-diverse hospitals and private lands. Really work the ecosystem there and start doing a lot of experiments in terms of behavioral ecology and using acoustics and things like that to influence the environment. Because of my belief growing up, I had an unhealthy relationship with money. I always believed that money is the root of all evil. And if it's the root of evil, then the person who has the money, they're likely corrupt.

Then, my parents had health issues and both lost their jobs and I was forced to see them truly struggle financially for the first time. Fortunately, my brother Chris was doing really well and was able to cover all the major bills of the family.

I was so proud of him, but at the same time being the older sibling it really messed me up. I started to question all my beliefs about making money and seeing firsthand how all this new money was saving my family and I wasn't contributing financially.

I had to be honest with myself and question all of my perceptions about how I saw money. I put a lot of Mindset work into myself which was both painful and a beautiful opportunity to change myself while I was still a young man.

I came to the realization that money is simply a tool and an instrument to create a reality for myself and others. So that really reframed my mindset to realize that there's this powerful instrument out there. I need to start using it to create the reality that I want so I can start leaving a legacy and impacting the people that are around me.

I wasn't originally interested in online marketing, but I did have a front row seat watching my younger brother quickly become a Top Super Affiliate on Clickbank starting in 2018.

I spent most of my career in phone sales. I loved it at first, but I quickly realized customer support and always needing "to close" new leads causes burnout and it was mentally and emotionally draining. And after getting a deal, there's still a lot of work to be done on the fulfillment side and dealing with all the customer's "oh, there's one more thing I need".

Plus, phone sales are limited by the number of hours in a day to be on the phone closing where affiliate marketing is a 24/7 machine. There's only one of me and after a while it feels like feast or famine. And I had no control over the quality of the leads. Some days were great while others I'd be on the phone the whole day and not close a single call... in a commission only pay arrangement. Nothing makes you feel more worthless than talking to thirty people and driving home empty-handed.

RESULTS FROM THE BETA TESTERS GROUP

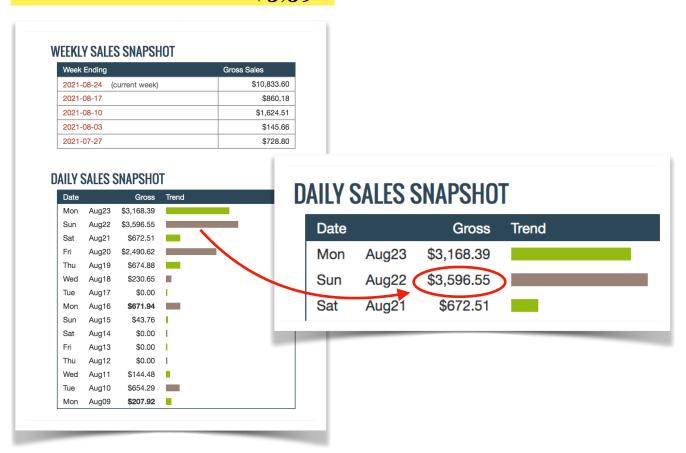
I'm really appreciative of my brother bringing me into this amazing group because I wouldn't be in this position right now where *I'm making \$1K a day*. Every time I wake up in the morning, because I'm in Australia, I love to see all the sales that came in from America while I was fast asleep. I wake up and it's freaking Christmas!

I've never really seen that much money in my bank account before and it happened in such a short period of time. Even just thinking about that, there is just so much weight off of my shoulders now. I'm really proud that I can now help out the family as well. I contribute. And I'm finally forming a healthy relationship with money because I know I'm going to use it to fund my dreams of making this world a better place.

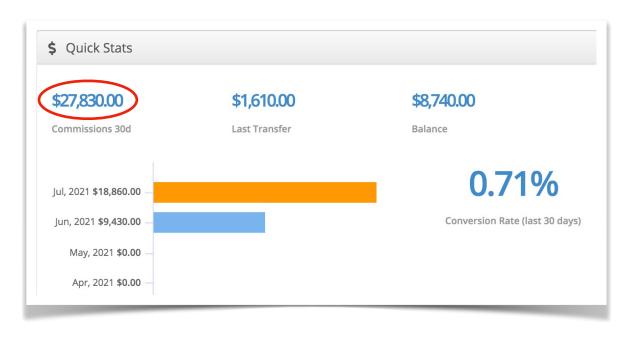
The fact that I can wake up and literally not have my mental space frustrated thinking I have to be on the phone all day – is such a relief. It's literally the best feeling in the world making money online.

I actually feel free for the first time in my life because I have money to do whatever I want. And even more importantly, I can choose how I spend every minute of my day.

LLOYD'S BEST DAY - \$3,596



LLOYD'S LAST 30 DAYS - \$27,830



LLOYD'S BEST ADVICE

Make sure you have a brother who's already killing it online to teach you how to make up for years of not running ads! Ok, that was a joke. But seriously, the next best thing would be to put yourself around people who are already doing what you want and follow their advice.

If I didn't have people showing me what to do because there's a bit of a learning curve when you're brand new to online marketing in the beginning, then I'm not sure I would have succeeded.

What came so easy to my brother was more of a challenge to me. Again, that was my mind playing tricks on me because I didn't know what I didn't know.

My best advice is **do not overthink things.** Don't waste time stressing out or worrying about all the things you need to learn. **Take it one step at a time** and **follow everything in order** so you don't have time to doubt yourself.

Tony Robbins talks about changing your "Mental State". He says that when you're taking action you feel better and there's no time to let your mind wander or create worry or fear.

I can tell you if you just **focus on the next thing** you need to do which they gave all of us and **keep moving forward**, then you will get there.

I've only been doing online marketing for less than 90 days. When you run a couple dozen ads and start to get a feel for how things work, then you build your confidence. You realize all those things you're worried about are in your head, man. They're not real.

So know that you have amazing people around you that have already figured this out and follow what they're telling you. It's really not more difficult than that.

IMPORTANT

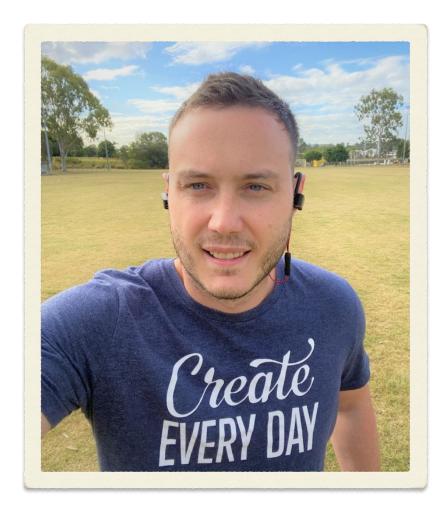
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CASE STUDY #9

RICKY ZURVAS



BACKGROUND

Hi, I'm Ricky. I'm 32 years old from Australia. My longtime girlfriend and I have an amazing son together.

I used to sell Caravans because it's so popular here in Australia. Since they are pretty high ticket items, they paid out big commissions.

It afforded us a comfortable life for quite a few years. The downside was I had to put in a lot of

hours to keep my sales up. I would come home at night and my son was already asleep which made me feel sad. I worked weekends so I had to sacrifice taking him to the park or enjoying time with the family.

That continued for years, but kids grow up so fast and you don't want to miss anything. Plus, I absolutely hated working for someone else. I always put 100% into every job I had, but I realized I was making somebody else rich.

Money has been a big struggle most of my life. I never lived a lifestyle other than paycheck to paycheck before. I got good at sales, but I had to sacrifice so much to keep money coming in.

I knew if I didn't get off that hamster wheel, then that was going to be the rest of my life and it was killing me on the inside. So I took a huge chance and resigned from my sales job and started working full-time for a BBQ and oven cleaning company. It was a normal 40 hour work week so I had more time with my family and I had time to look for other ways to make money.

My friends and family thought I was crazy to leave a comfortable sales job for manual labor, but I knew I had to take a step back to take 10 steps forward to get where I ultimately wanted to be... Free! I needed to build my own company.

For me, my definition of success is more about time freedom than becoming a multi millionaire. I want to control my life and time more than having all the toys. Seeing my son grow up and be there for his games would mean the world to me.

In 2011, I started my online journey looking for a side hustle to get out of debt and eventually quit my job. I tried and failed at a few business models.

I made a few eCom sites and eventually had a semi-successful business. But I soon realized I didn't like the customer service side and it also took up so much of my time so I sold the company for a small profit.

In 2018, I learned about Affiliate Marketing by taking a course about starting a website (Blog). I thought that would be my ticket to passive income. I spent tnes of thousands of dollars building the content and took a LONG time to build it up. It does bring in income, but it's scary because the Google search algorithm can kick you off of Page 1 at any time so you never feel comfortable or feel like you have a steady revenue stream.

I really like the paid ad traffic for affiliate marketing to scale much quicker than organic search and it feels like never-ending money at will.

RESULTS FROM THE BETA TESTERS GROUP

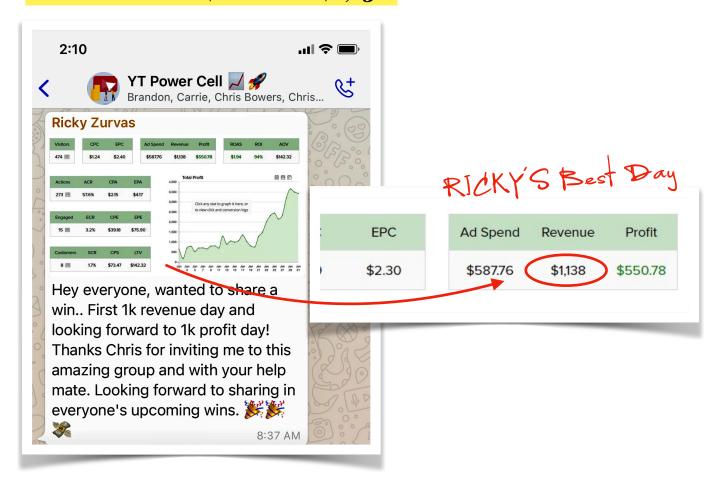
The Beta group was the foundation for my success. Everyone was so open about sharing what worked for them and even showed exactly what they were using. I couldn't have figured it out without all the help and training.

I really grew quickly in my stats hearing all the other's feedback and knowing what was working. And it was amazing to have such a supportive network of marketers.

Seeing all the breakthrough stories of others inspired me to keep going until I found my winner. The YouTube platform is so user friendly.

Now I'm hooked on paid traffic because it's so much easier and faster than building an affiliate website. There's no outsourcing, linking, copywriting, and all of that other necessary stuff. It took me at least 12 months to build a semi full-time income. With paid ads success comes on fast!

RICKY'S FIRST \$1K DAY - \$1,138



RICKY'S BEST MONTH - \$15K IN 20 DAYS



GREG'S BEST ADVICE

- With a small budget, allow the A.I. to do its thing. Trust the Algo!
- Don't play around too much and **be patient** for 5-7 days and let it run so you can actually see who the buyers are and the demos who relate to your ad so you can focus on them.
- Let the platform optimize the Ad rather than adjusting things too much.
- **Be swift.** Shut off the campaigns sooner than later things aren't working.
- Must have a "Never Give Up!!!" attitude.
- **Take action.** You need to run a handful of offers to find a Winner.

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CASE STUDY #10

NICK CAPOZZOLI



BACKGROUND

I'm a 24 year old guy originally from New Jersey. I'm now living in Los Angeles with my girlfriend who's from Australia.

I have two jobs out here because the cost of living is so expensive in this city. I work for a consulting company full-time.

I'm also a Social Media influencer consultant to people trying to grow their Instagram

channels quickly. Everyone seems to want to be a mini celebrity so living in LA brings me a lot of consulting opportunities.

While I like growing social media influencer channels and trying to help them make sponsorship deals, it gets frustrating always waiting on people. Clients take up a lot of my time and want to blow up overnight. And the corporations I try to make deals with work at their own pace because they're big companies and need a lot of decision makers to sign off.

It's such a service based business making videos go viral which are tougher to scale than what clients think. Plus, I feel that to keep this career going, I would have to accept being restricted to living in one city and it's almost impossible to travel. I'm not married or have kids yet so I want to see the world before all of that happens.

I tried online marketing before. To be honest, I've actually failed with 14 different companies in multiple make money online business models before I found Keegan's method.

My girlfriend is really close with her family and after the pandemic lifts the restrictions in Australia, we want to move there. I know that I need a way to support myself and have a business that gives me location freedom to run it anywhere in the world.

RESULTS FROM THE BETA TESTERS GROUP

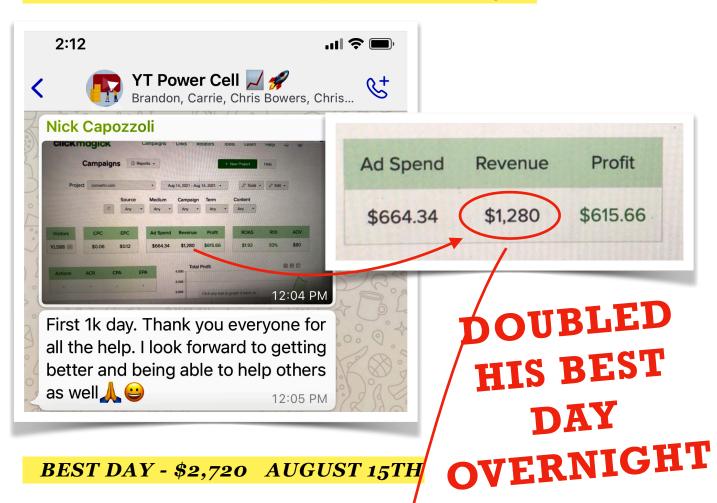
What inspired me and gave me hope was seeing first hand how it's actually possible to win with this program. In this Beta group, I get to see the top numbers people are making which are mind blowing and wouldn't have believed if I didn't personally know them. Having access to people who know what they're doing and able to ask questions and implement the information quickly is great.

Keegan's system is so efficient, well thought out, and provides a real step-bystep process that's easy and fast to implement. I haven't seen something like this in any other courses I've taken over the years. It's so granular, specific, and detail oriented that if you follow directions like a recipe, you will definitely start making sales fast. In the past, I would question the trainings or try to add my own spin on things. This time I promised myself I'm going to do EXACTLY what they tell me and nothing more.

And that was the right move because I started making sales in 4 days after I started implementing and running ads. Pretty quickly after that, I got to my \$1k/day breakthrough. That's never happened to me before. This is definitely the real deal.

Plus, I've tried many platforms and I can tell you this one is so easy to use. I love being able to call or chat with real people at Google when I need help with my ad account. You can't do that with any other platform unless you're a high spending advertiser.

NICK'S FIRST \$1K DAY - \$1,280 AUGUST 14TH



+ New Project Help Campaigns Reports -& Tools - & Edit -Aug 15, 2021 - Aug 15, 2021 -Project convertri.com Content Term Medium Campaign Source Any Any Any AOV ROAS ROI Revenue Profit EPC Ad Spend Visitors \$1,130 \$1.71 71% \$80 \$2,720 \$1,589 \$0.12 \$0.07 22,392

GREG'S BEST ADVICE

Honestly, I've only been in this group for less than a month. I don't think I know enough to give anyone advice about running ads... except to say I've tried a lot of things and this is the only one that's worked!

So, if you get a chance, do this business model!

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Thanks for reading,

Keegan Mueller, Rob Jones, Gerry Cramer & Chris Reader